

# Cloud Data Warehouse Strategy Approach

## Problem Statement

Increasing volumes of data and new information types limit the tools and techniques employed by a traditional data warehouse. Aging infrastructure silos information, making new insights hard to uncover. These high cost platforms are unable to perform or scale with the speed and accuracy required by the business.

### Our Approach

Unlocking meaningful insights starts with building a unified and organized foundation for your most valuable information assets that is efficient and scaled for growth. With a deep understanding market leading technologies and expertise across all facets of data, analytics and AI use cases, truData sets a path to achieve your business goals.

truData's Cloud Data Warehouse strategy approach includes the following:

- Meeting with stakeholders and understanding key business imperatives
- Understanding your current data, technology stack, and existing cloud providers
- Providing a reference architecture, tool selection criteria, and recommendations
- Charting a roadmap that maps your current and future capabilities to corresponding business drivers

The above process can take between 6 weeks to 3 months, depending on the complexity of your environment (size, technology infrastructure, and business objectives).



### Business Benefit

Undergoing data modernization, or what some call *digital transformation*, is a massive undertaking for any organization. We've learned that taking time up front to plan your cloud data strategy, execution, and enablement will get you to your desired business outcomes much faster. truData's Cloud Data Warehouse strategy approach ensures you get the right insights and intelligence that will bring value to your organization and drive effective decision-making.

### Our Partnerships and Alliances

Get more power from data, analytics and AI on the cloud with our alliance partners. We seamlessly integrate with a variety of ecosystem partners and platforms to enable greater flexibility and speed to results.

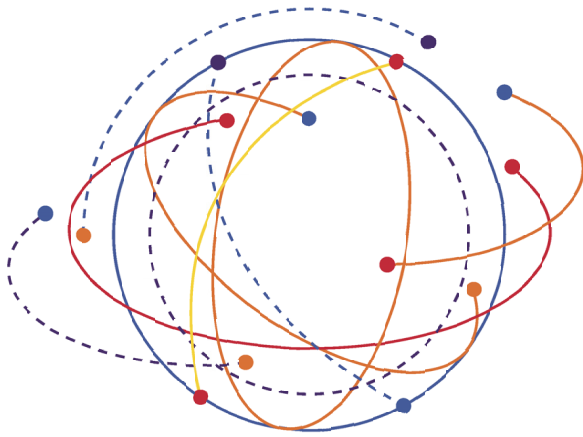


### truData Overview

truData is an industry-leading cloud professional services company, focused on application modernization, innovations and integrations. We have established several key strategic channel partnerships with MS Azure, AWS, Google Cloud Platform, Snowflake and SAP.

truData's partners with clients in the delivery of strategy and roadmap, project implementation, application managed services and staff augmentation capabilities.

- 10+** Years of Cloud Experience
- 20+** Years of Analytics and Data Warehousing Experience
- 150+** Data Scientists and Engineers



Our MultiShore model offers several options, including **truData's** nearshore and offshore capabilities that provide 0800hrs–1700hrs coverage at an improved price point without sacrificing quality of delivery. This is realized through **truData's** North and Central America, Asia and Europe operations.

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## Strategic Partnerships

**truData's** strategic partnerships complement our cloud modernization services and allow us to deliver multi-faceted programs to solve your most critical business needs.



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## Our Capabilities

- Cloud Data Warehousing
- Data Management and Governance
- Cloud Integration (iPaaS)
- Application Modernization
- Cloud Migration
- Machine Learning and Artificial Intelligence