

ML/AI Capabilities

truData's ML/AI capabilities partner with clients to uncover hidden business value. Our end-to-end AI services enable clients to create smart workflows, significantly increasing productivity and lightening cost structure.

Problem/Challenge

Artificial intelligence (AI) and machine learning (ML) technologies allow machines to perform tasks that normally require human intelligence, such as learning, problem-solving, decision-making, and language processing.

What questions are we answering?

- *How can we automate repetitive tasks, freeing up time for humans to focus on more complex and creative work?*
- *How do we analyze large amounts of data and make predictions about future events or trends to help businesses make better decisions, optimize operations, and improve efficiency?*
- *How can we personalize products, services, and experiences for individual customers to help businesses build stronger relationships with their customers and increase customer satisfaction?*

Technologies Used

- Deep Learning
- Natural Language Processing
- Computer Vision
- Decision Trees
- Random Forest

Tools Involved

Azure (Azure Cognitive Services, Azure Machine Learning, Azure Databricks, Azure Bot Service) AWS (Rekognition, SageMaker, Alexa Skills Kit, EMR) Google TensorFlow



Our Approach

- truData partners with clients to identify specific business problems and opportunities that AI and ML helps solve, and develops a clear understanding of the potential benefits and limitations of these technologies.
- truData works closely with our clients throughout the project engagement to ensure that the ML/AI solutions we develop meet the expected outcomes.
- truData focuses on delivering high-quality AI and ML solutions that are reliable, scalable, and maintainable.

Business Benefit

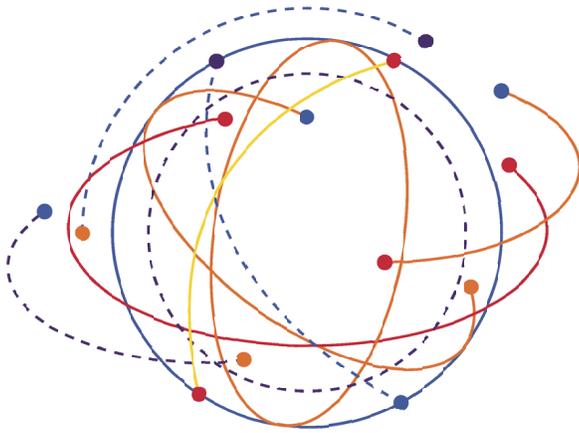
- Increased Efficiency
- Improved Decision Making
- Enhanced Customer Experience
- Increased Competitiveness
- New Revenue Streams

truData Overview

truData is an industry-leading cloud professional services company, focused on application modernization, innovations and integrations. We have established several key strategic channel partnerships with MS Azure, AWS, Google Cloud Platform, Snowflake and SAP.

truData's partners with clients in the delivery of strategy and roadmap, project implementation, application managed services and staff augmentation capabilities.

- 10+ Years of Cloud Experience
- 20+ Years of Analytics and Data Warehousing Experience
- 150+ Data Scientists and Engineers



Our MultiShore model offers several options, including **truData's** nearshore and offshore capabilities that provide 0800hrs–1700hrs coverage at an improved price point without sacrificing quality of delivery. This is realized through **truData's** North and Central America, Asia and Europe operations.

Strategic Partnerships

truData's strategic partnerships complement our cloud modernization services and allow us to deliver multi-faceted programs to solve your most critical business needs.



Our Capabilities

- Cloud Data Warehousing
- Data Management and Governance
- Cloud Integration (iPaaS)
- Application Modernization
- Cloud Migration
- Machine Learning and Artificial Intelligence