

## CASE STUDY

## BW/HANA Optimization

## Our Client

Established in 2006, our retail and apparel client is headquartered in Los Angeles, CA, and designs and markets shoes as well as eyewear, apparel and handbags.

## The Business Problem

A relatively young company, our client relied on a variety of manual downloads, unwieldy custom reports, and disjointed data to provide day-to-day and management reporting. Information was siloed by process and couldn't provide a corporate-wide view of the entire supply chain or finance.



## The Solution

The truData team partnered with our clients' leadership and business stakeholders to help define a new BI Program. The implementation included a re-boot of the existing BW framework to leverage SAP HANA, developments of information flows using standardized and trusted frameworks, and a roll-out of new reporting tools.

## The Business Value

The new program defined a common framework for reporting requirements, a reference architecture, delivery team organization, and an agile sprint-based execution plan. We enabled unique reporting for the business focused on Season analysis and size/grid details as well as a cross-supply chain view of demand and supply by style.

## truData Overview

truData is an industry leading cloud professional services company, focused on application modernization, innovations and integrations. We have established several key strategic channel partnerships with MS Azure, AWS, Google Cloud Platform, Snowflake and SAP.

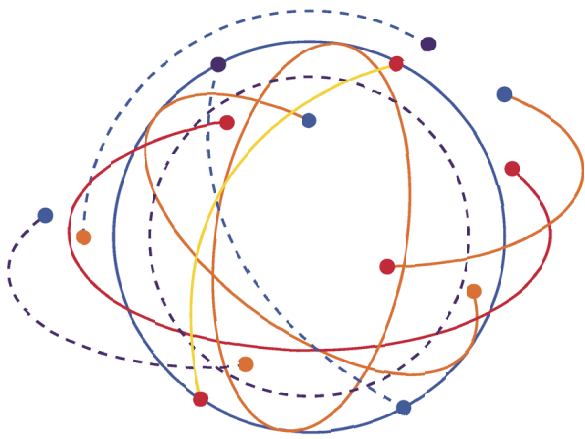
truData's partners with clients in the delivery of strategy and roadmap, project implementation, application managed services and staff augmentation capabilities.



**10+** Years of Cloud Experience

**20+** Years of Analytics and Data Warehousing Experience

**150+** Data Scientists and Engineers



Our multi-shore model offers several options, including **truData's** nearshore capability that provides 0800hrs–1700hrs coverage at an improved price point without sacrificing quality of delivery. This is realized through **truData's** Central and South America operations.

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## Strategic Partnerships

**truData's** strategic partnerships complement our cloud modernization services and allow us to deliver multi-faceted programs to solve your most critical business needs.



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## Our Capabilities

- Data and Analytics
- Data Management and Governance
- Integration
- Application Modernization
- Integration Platform as a Service (iPaaS)
- Cloud Native