truData

MultiShore Support Model
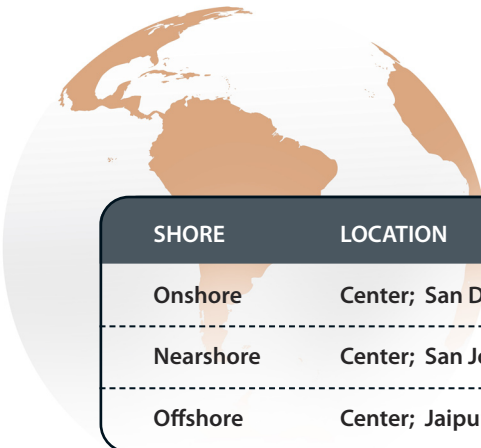## Mitigating risk without sacrificing quality

Problem/Challenge

The ever increasing pressure put on companies to compete, manufacture and get product to market faster is causing a growing volatility in the job market. The demand for increased headcount with limited budget is making it hard for these companies to keep up and scale.

What questions are we answering?

- How do we keep up with the demand of the business to build more capabilities with limited budget and resources?
- How do we mitigate the risk of losing in house knowledge of our major assets with such high attrition rates of employees and partners?
- How do we get full 09:00–17:00 coverage of our platforms and applications at a lower price point?
- How do we mitigate the risk of leveraging one partner in one regional support center?

Our Approach

- Leveraging **truData's** multi-shore model enables our clients to outsource specific work products or functions at a greatly improved price point without sacrificing quality.
- **truData** is a strategic partner. We work with our clients in a seamless, transparent way that shares risk, knowledge and accountability of achieving our clients objectives. We invest in our bench to ensure limited downtime for our clients.
- Our clients can select from onshore, nearshore and offshore models that provide coverage when required.
- **truData's** multi-shore model helps mitigate the risk of "one vendor/one location". Our clients spread the risk for example by leveraging offshore for level II and III support and nearshore for product development and engineering, such as mobile applications, cloud native and iPaaS.

SHORE	LOCATION	COVERAGE	PRICE POINT
Onshore	Center; San Diego, CA, USA	08:00–17:00	1x3
Nearshore	Center; San José , Costa Rica	08:00–17:00	1x2
Offshore	Center; Jaipur, India	08:00–12:00	1

truData Overview

truData is an industry-leading cloud professional services company, focused on application modernization, innovations and integrations. We have established several key strategic channel partnerships with MS Azure, AWS, Google Cloud Platform, Snowflake and SAP.

truData's partners with clients in the delivery of strategy and roadmap, project implementation, application managed services and staff augmentation capabilities.

10+ Years of Cloud Experience

20+ Years of Analytics and Data Warehousing Experience

150+ Data Scientists and Engineers

Our Partners

truData has selected regional partners who have proved time and time again, they have the depth of talent, the necessary investment capabilities, and the right cultural fit for truData and our clients.
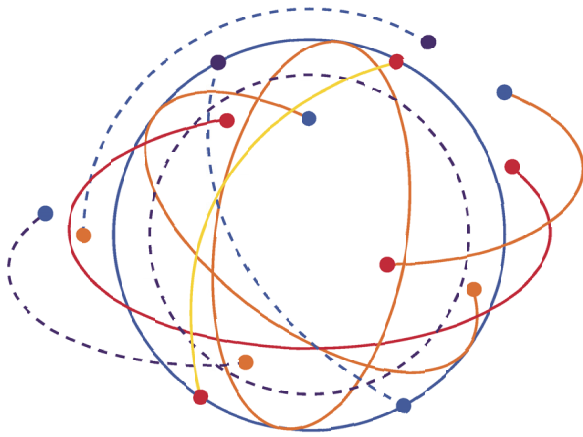

Celebaltech is headquartered in Jaipur, India. Celebal is a leading Microsoft Gold Partner and won the top MS Partner accolade in India in 2021. A well established and respected firm Celebal specializes in Machine Learning and Artificial Intelligence, Cloud Native and Enterprise Engagement and Automation.

Vanguard X headquartered in Delaware, has its primary nearshore support centers in Montevideo, Uruguay. With just over sixty engineers and scientists their expertise includes Machine Learning and Artificial Intelligence, Big Data and Analytics, Virtual and Augmented Reality, Web Development and Digital Traceability and Blockchain.

ITPS is headquartered in Mexico City, Mexico with support centers also located in Buenos Aires, Argentina. ITPS is primarily focused on SAP support services and SAP BusinessOne as well as strong expertise in Marketing and Customer experience and Change Management.

truData

Our MultiShore model offers several options, including **truData's** nearshore and offshore capabilities that provide 0800hrs–1700hrs coverage at an improved price point without sacrificing quality of delivery. This is realized through **truData's** North and Central America, Asia and Europe operations.

Strategic Partnerships

truData's strategic partnerships complement our cloud modernization services and allow us to deliver multi-faceted programs to solve your most critical business needs.

Microsoft Azure   databricks   Google Cloud   aws   snowflake   SAP

Our Capabilities

- Cloud Data Warehousing
- Data Management and Governance
- Cloud Integration (iPaaS)
- Application Modernization
- Cloud Migration
- Machine Learning and Artificial Intelligence