

# What is iPaaS?

Integration Platform as a Service (iPaaS) enables companies to achieve their digital transformation goals faster by unifying application and data integration, API management, workflow automation, and B2B/EDI partners in a single, scalable, cloud-based solution.

Application Integration

API Management

Workflow Automation

Business-to-Business/Electronic Data Exchange

iPaaS Completed

## Application Integration



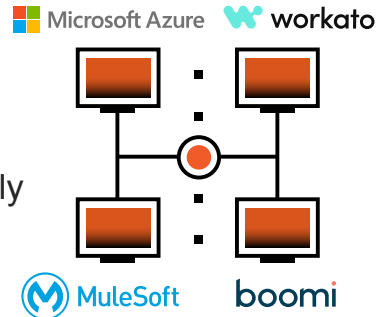
### Challenge

Your ERP applications don't get immediate updates from your CRM applications.

### Solution

#### Application Integration

Prebuilt connectors for all major apps instantly connects everything.



## API Management



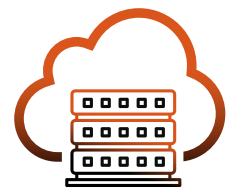
### Challenge

Developers are **slow** to create new API services using separate tools from the underlying integrations and processes. API policy management is complex and compliance is difficult to verify.

### Solution

#### API Management

You rapidly create, publish, and govern any integration or workflow as an API by leveraging API management inside the iPaaS managing integrations and workflows.



## Workflow Automation



### Challenge

Business processes are manual, email-based, and too slow resulting in operational inefficiency and high costs.

### Solution

#### Workflow Automation

You create low-code workflow automation to connect people and applications so you can run business processes such as order to cash, onboarding, and procurement faster.



## B2B / Electronic Data Exchange



### Challenge

You pay a **small fortune** to outsource your EDI to a Value-Added Network (VAN) provider and have lost the ability to rapidly investigate and audit issues.

### Solution

#### Business-to-Business / Electronic Data Interchange

You modernize your B2B network and self-manage with an iPaaS featuring built-in support for EDI.



## iPaaS Completed

Digital transformation is now complete with:

- **Faster time-to-market** for new business services
- **Increased agility** to react faster to changing business requirements
- **Lower TCO** (total cost of ownership) with a single integration platform for your all your current and future digital transformation initiatives