

CASE STUDY

Cloud Platform Rapid Deployment

Our Client

A leading Life Science company engaged truData and the Google Cloud team to define their cloud strategy through a high value use case with a fully operating cloud deployment. truData and Google deployed an operational Cloud platform and big data solution to support the client’s Revenue Operations teams advanced analytics use cases.

The Solution

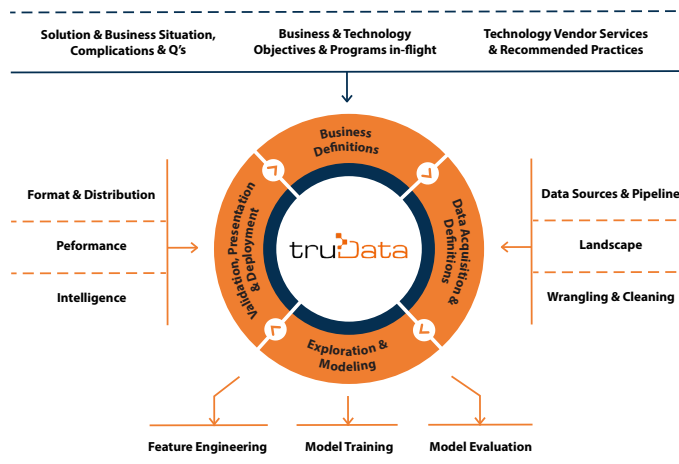
In less than two months, the truData and Google team had integrated the client’s internal and external data sources, performed data modeling and feature engineering, reviewed the model performance and gained valuable insights into leveraging the cloud for future technology and business objectives.

Engagement Highlights

- Enterprise objectives were defined to deliver direct value to the business via use case and problem statement
- An assessment of Technology, Data, Process & People was performed
- Cloud and Cloud products were deployed to prove sound capabilities to support use case/objective
- Process and technology were orchestrated with an enterprise reference architecture
- A Tech-for-Business solution was aligned with advanced business insights and processes
- Experienced data science team worked with the client providing best practices for feature engineering
- Knowledge transfer was given in deploying and managing a Cloud IaaS and PaaS environment to client technology group

The Business Value

This accelerated approach was enabled by truData’s experienced data integration and data science team, by leveraging our Data Science Engagement Framework.



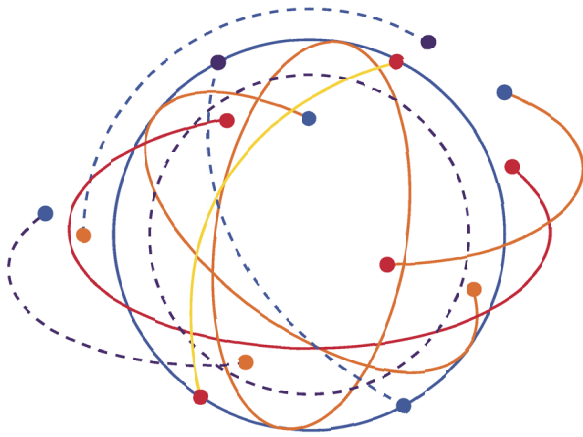
The Revenue Ops team gained valuable insights for its product line sales opportunity by market through running the deployed BigQuery and Google ML solution integrating their operational data with industry and geo location data.

truData Overview

truData is an industry leading cloud professional services company, focused on application modernization, innovations and integrations. We have established several key strategic channel partnerships with MS Azure, AWS, Google Cloud Platform, Snowflake and SAP.

truData’s partners with clients in the delivery of strategy and roadmap, project implementation, application managed services and staff augmentation capabilities.

- 10+** Years of Cloud Experience
- 20+** Years of Analytics and Data Warehousing Experience
- 150+** Data Scientists and Engineers



Our multi-shore model offers several options, including **truData's** nearshore capability that provides 0800hrs–1700hrs coverage at an improved price point without sacrificing quality of delivery. This is realized through **truData's** Central and South America operations.

Strategic Partnerships

truData's strategic partnerships complement our cloud modernization services and allow us to deliver multi-faceted programs to solve your most critical business needs.



Our Capabilities

- Data and Analytics
- Data Management and Governance
- Integration
- Application Modernization
- Integration Platform as a Service (iPaaS)
- Cloud Native