

CASE STUDY

BW/HANA Implementation

Our Client

Established in 1853, our client is an American clothing company known globally for its brand of denim jeans. Today it is one of the world's largest apparel companies with around 500 stores worldwide and products available in more than 100 countries.

The Business Problem

Our client required a next generation data foundation to enable product planning, store allocation, and statistical forecasting capabilities. Information requirements included inventory and sales activity from company-owned stores, third-party locations, and external data providers.



The Solution

The truData team partnered closely with the client to initiate a green field implementation of SAP's Business Warehouse (BW) on HANA. As the new system was built, we helped architect downstream reporting and interface developments for a third-party statistical planning and forecasting toolset (SAS). truData helped deliver over 30 interfaces in a span of six months, with unique reporting capabilities focused on SAP's apparel solution, retail reporting for our client-owned stores, and third party Point-of-Sale systems.

The Business Value

The new planning and forecasting models as well as enhanced size curve calculations lead to significant improvements in product availability and reduced stock-outs at key accounts and company-owned stores. Additionally, reporting solutions in the new worldwide reporting platform provided a consistent foundation and single source of sales and supply chain reporting.

truData Overview

truData is an industry leading cloud professional services company, focused on application modernization, innovations and integrations. We have established several key strategic channel partnerships with MS Azure, AWS, Google Cloud Platform, Snowflake and SAP.

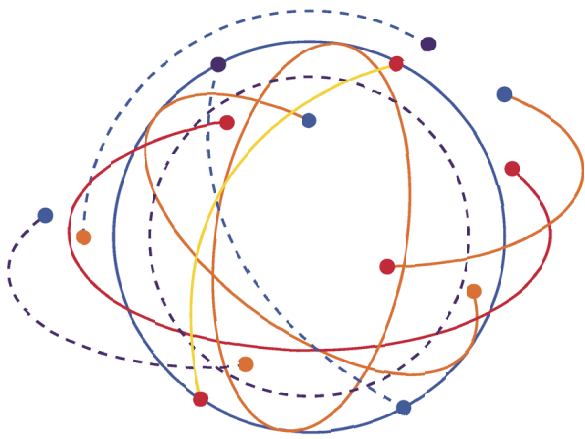
truData's partners with clients in the delivery of strategy and roadmap, project implementation, application managed services and staff augmentation capabilities.



10+ Years of Cloud Experience

20+ Years of Analytics and Data Warehousing Experience

150+ Data Scientists and Engineers



Our multi-shore model offers several options, including **truData's** nearshore capability that provides 0800hrs–1700hrs coverage at an improved price point without sacrificing quality of delivery. This is realized through **truData's** Central and South America operations.

Strategic Partnerships

truData's strategic partnerships complement our cloud modernization services and allow us to deliver multi-faceted programs to solve your most critical business needs.



Our Capabilities

- Data and Analytics
- Data Management and Governance
- Integration
- Application Modernization
- Integration Platform as a Service (iPaaS)
- Cloud Native